

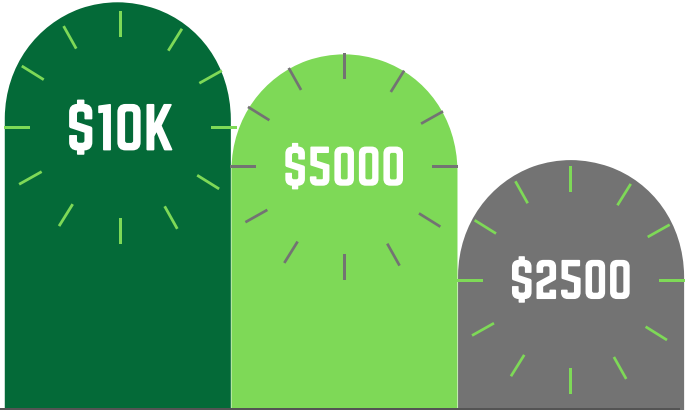
SPONSOR TIERS



A WEEKEND WITH
THE STARS

EASTERN
MICHIGAN UNIVERSITY

HUNDLEY
FOUNDATION



EVENTS

VIP Meet n' Greet	4 PASSES	2 PASSES	2 PASSES
EMU & Hundley Foundation Fundraising Dinner	2 TABLES	1 TABLE	4 TICKETS
Rick Harrison Pawn Event	4 PASSES	2 PASSES	1 PASS
Rick Harrison Private Reception	2 PASSES		

MARKETING

Logo on Website	●	●	●
Logo in Friday Dinner Program	●	●	●
Logo on Electronic Event Communications	●	●	●

EXPOSURE

Social Media Mention from Rick Harrison	●	●	
Social Media Mention from Brett Hundley	●	●	●
Social Media Mention from The EMU Foundation and Department of Athletics	●	●	●

CONTACT: BILL SHEPARD
EMAIL: WSHEPARD@EMICH.EDU

DEADLINE TO SPONSOR:
JUNE 10, 2022

EARLY SPONSORS RECEIVE MAXIMUM EXPOSURE

* CONFIRMED LOGO PLACEMENT IS DEPENDENT ON CURRENT STAGE OF MATERIAL PRODUCTION WHEN SPONSORSHIP IS FINALIZED

TIER DETAILS



A WEEKEND WITH
THE STARS
EASTERN MICHIGAN UNIVERSITY | HUNDLEY TITLED

- Four (4) Passes to the Friday VIP Meet N' Greet from 5:30pm-6:30pm
- Two (2) Sponsor Tables with Eight (8) Guests Each at the Friday EMU & Hundley Foundation Fundraising Dinner @ the EMU Gervin Center 6:30pm-8:30pm
- Four (4) Passes to the Rick Harrison Pawn Event on Saturday from 10:00am - 2:00pm
- Two (2) Passes to the Rick Harrison Private Reception at the Detroit Athletic Club on Saturday from 6:00pm-8:00pm
- Logo Located on the Event Website, In the Friday Dinner Program, At Sponsor Tables, & On Electronic Event Communications
- Post Event Social Media Mentions by Rick Harrison, Brett Hundley, EMU Athletics & the EMU Foundation

\$10K

- Two (2) Passes to the Friday VIP Meet N' Greet @ the EMU Gervin Center from 5:30pm-6:30pm
- One (1) Sponsor Table with Eight (8) Guests at the Friday EMU & Hundley Foundation Fundraising Dinner @ the EMU Gervin Center 6:30pm-8:30pm
- Two (2) Passes to the Rick Harrison Pawn Event on Saturday from 10:00am - 2:00pm
- Logo Located on the Event Website, In the Friday Dinner Program, At Sponsor Table, & On Electronic Event Communications
- Post Event Social Media Mentions by Rick Harrison, Brett Hundley, EMU Athletics & the EMU Foundation

\$5000

- One (1) Pass to the Friday VIP Meet N' Greet @ the EMU Gervin Center from 5:30pm-6:30pm
- Four (4) Tickets to the Friday EMU & Hundley Foundation Fundraising Dinner @ the EMU Gervin Center 6:30pm-8:30pm - Seating first come, first served
- One (1) Pass to the Rick Harrison Pawn Event on Saturday from 10:00am - 2:00pm
- Logo Located on the Event Website, In the Friday Dinner Program & On Electronic Event Communications
- Post Event Social Media Mentions by Brett Hundley, EMU Athletics & the EMU Foundation

\$2500

* SPONSORSHIP DEADLINE: JUNE 10, 2022

* ALL LOGO FILES & SPONSOR DETAILS MUST BE SUBMITTED PRIOR TO JUNE 24, 2022

* PAYMENT REQUIRED PRIOR TO JUNE 24, 2022:

CHECKS MADE OUT TO EASTERN MICHIGAN UNIVERSITY FOUNDATION

MEMO LINE: EMU HUNDLEY EVENT

MAIL TO: EASTERN MICHIGAN UNIVERSITY FOUNDATION | PO BOX 972057 | YPSILANTI, MI 48197